

# Chicago United



BRIDGE AWARDS CELEBRATION

DIVERSITY, EQUITY, INCLUSION

**= IMPACT**

PRESENTED BY

**BMO**



Thursday, November 21, 2024 | The Geraghty 2520 S. Hoyne Ave, Chicago

# ABOUT THE PROGRAM

Chicago United is a corporate membership organization, advocate and thought leader committed to advancing multiracial leadership in corporate governance, executive level management and in growing minority businesses. Our vision is to transform the Chicago region into the most inclusive business ecosystem in the nation.



## THE 2024 BRIDGE AWARDS CELEBRATION

Chicago United's Bridge Awards Celebration is Chicago's premier event celebrating excellence in diversity, equity and inclusion in business.

Our theme this year is:

### **Diversity, Equity, Inclusion = IMPACT**

Highlighting the celebration is the presentation of Chicago United's Bridge Award, honoring a company that has demonstrated extraordinary leadership in achieving diversity, equity and inclusion, especially at the board and highest executive levels within their organization. This award brings visibility to those who have led change and inspired others to follow, fostering multiracial leadership in business.

Even more, we will present the 2024 BLC President's Award, a biennial award recognizing an individual Chicago United Business Leader of Color, as well as the 2024 CU Impact Award, presented to a Small to Mid-sized Chicago United Member Company or Minority Business Enterprise that has shown progress around inclusion in their ranks and community.

We look forward to gathering with our members, partners, friends, and allies for an evening of celebration, held at The Geraghty (2520 S. Hoyne Ave., Chicago), reinforcing our foundation: Diversity, Equity, Inclusion = IMPACT.

Your sponsorship dollars support important Chicago United programming and initiatives, including:

Business Leaders of **COLOR**

MINORITY BUSINESS  
**PARTNERSHIP**  
FIVE FORWARD™

 Corporate  
**Inclusion Institute**

**INSIDE INCLUSION**  
Featuring the Corporate Diversity Profile

<b>Sponsor Benefits</b>	<b>Presenting Sponsor</b> SOLD	<b>Chairman's Circle</b> \$55,000	<b>Advocates for Change</b> \$30,000	<b>Corporate Citizens for Change</b> \$12,000	<b>Leaders for Change</b> \$6,500
<b>PRE-EVENT</b>					
Announcement or promo on all Chicago United program decks & orientations	•	-	-	-	-
Article, profile or interview in Chicago United's <i>Leading In Color</i> newsletter	•	-	-	-	-
Logo on the event website and email promotions	•	•	•	•	Listing Only
Prominent Logo Recognition in Print Media, Promo Materials & Website	•	•	•	•	Listing Only
<b>ON-SITE EVENT</b>					
Pre-event Photo Opportunity with Honorees and Speakers	•	-	-	-	-
Branded Step and Repeat with Chicago United logo and theme	•	-	-	-	-
Remarks at Bridge Awards Celebration	•	-	-	-	-
Reserved Tables of 10	2 Premier	1 Premier	1 Premier	1	1
Podium Acknowledgement for Sponsorship	•	•	-	-	-
Acknowledgment during Dinner Program	•	•	•	•	•
Logo displayed during the event and included in program materials	•	•	•	•	Listing Only
<b>POST EVENT</b>					
Host a CEO Roundtable in 2024	•	-	-	-	-

**Reception Sponsor Opportunity** SOLD

Elevate your brand and connect with industry trailblazers by becoming the Reception Sponsor for the 2024 Bridge Awards. This unique sponsorship offers unparalleled exposure, exclusive naming rights, and direct engagement with an influential audience, cementing your company's status as a key supporter of progress and leadership across Chicagoland.

For sponsorship opportunities, contact Gail Arrigo at 312-977-3066

# BRIDGE AWARDS SPONSORSHIP

## REGISTRATION

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Name

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Organization

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Title

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Address

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Phone Number

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Email Address

## CONTACT INFORMATION

*Primary contact for any questions or details regarding the event, if different than above:*

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Name

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Contact Phone

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Contact Email

Chicago United is a 501(c)3 organization and contributions are deductible as provided by law. Tax ID: 36-2770509

**Yes, I/we would like to support Chicago United at the following level:**

- |                                                                   |                                                        |
|-------------------------------------------------------------------|--------------------------------------------------------|
| <input type="checkbox"/> Presenting <b>SOLD</b>                   | <input type="checkbox"/> Leaders for Change (\$6,500)  |
| <input type="checkbox"/> Chairman's Circle (\$55,000)             | <input type="checkbox"/> Reception Sponsor <b>SOLD</b> |
| <input type="checkbox"/> Advocates for Change (\$30,000)          | <input type="checkbox"/> Individual Tickets (\$750)    |
| <input type="checkbox"/> Corporate Citizens for Change (\$12,000) | Quantity_____                                          |
|                                                                   | <input type="checkbox"/> Other - \$_____               |

For donations of \$12,000 and up, please provide your company logo to Gail Arrigo, [garrigo@chicago-united.org](mailto:garrigo@chicago-united.org). EPS or high resolution PDF files (with fonts outlined) are preferred. For donations of \$6,500, please indicate below how we should list your contribution.

## PAYMENT OPTIONS

**Please note for gifts of \$6,500 or more, preferred method of payment is ACH transfer or check**

- To pay by check, please make payable to Chicago United and mail to: 300 E. Randolph, Suite 40.200 Chicago, IL 60601
- To pay by ACH Transfer, please contact Gail Arrigo, [garrigo@chicago-united.org](mailto:garrigo@chicago-united.org) for instructions
- To pay by credit card, [Click Here](#), or visit [chicago-united.org/donations](http://chicago-united.org/donations)

## QUESTIONS?

For sponsorship opportunities and inquiries, please contact Gail Arrigo at [garrigo@chicago-united.org](mailto:garrigo@chicago-united.org)