













# **Chicago United**

Advancing multiracial leadership in business











**Tiffany Hamel Johnson** President & CEO

## Chicago United

## 

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Managing Director & **Head of Corporate Finance** Cabrera Capital Markets

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## ELEVATED PROGRAMMING

Chicago United's signature programming works in tandem with leaders from our Member Companies to identify and assess the issues and challenges affecting a diverse corporate culture. Participants are empowered to create and implement decisive actions that advance and sustain an inclusive culture throughout their enterprises.

## Chicago United's 2024 Programming Includes:

Business Leaders of Color (BLC) Series: Newly expanded for 2024, this series supports Chicago United's Business Leaders of Color with a lineup of topics that provides innovations and ideas supporting BLCs to become prime candidates for Corporate Board service.

Corporate Inclusion Institute (CII): Established in 2019, this nine-month comprehensive talent development program helps organizations drive business performance through inclusion and deliver meaningful benefits that transform corporate culture and return value to shareholders.

C-Suite Sessions (formerly the CEO Roundtable Series): Chicago United's C-Suite Sessions offer CEO Council Members the exclusive opportunity to engage in confidential, highly interactive peer level discussions on topics essential to maintaining a positive corporate culture, which ultimately leads to greater employee engagement and business growth. This series of four panel discussions, focused on "Elevating Equity in Business," are led by senior leaders who are implementing innovative strategies within their respective industry. (\*Open to CEO Council Members, including senior leaders within a Member Company who has company-wide responsibility.)

Diversity Officer Roundtable Series: Peer-to-peer learning sessions, facilitated by executives responsible for their organization's diversity, equity and inclusion strategies, that investigate current trends and leading practices for less common challenges.

Emerging Leader Series: Focused on the advancement of young, diverse professionals, this series features insight and guidance from executives on navigating corporate culture toward career growth.

Employee Resource Group Symposium: A prime opportunity to learn best practices from experts on creating models for highly effective resource groups that advance business imperatives.

Mid-level Manager Series: Programming developed to equip managers with the leadership skills to build collaborative, diverse and effective teams while building a solid foundation for career growth.

Minority Business Partnership Program including the Five Forward™ Initiative: Through this program, Chicago United collaborates with strategic partners to provide Minority Business Enterprises programming and workshops, and connect MBEs with capital and government assistance for growth opportunities and strategic alliances. Additionally, the Five Forward™ Initiative engages the corporate community through hands-on collaboration to develop a customized plan that supports the business' diversity goals.

#### **About Chicago United**

Chicago United is the premier thought leader in advancing inclusion. Our nearly 100 member companies include Fortune 500, large, mid- and small-sized businesses, minorityowned businesses, as well as civic and nonprofit institutions.

#### **Our Mission**

To achieve parity in economic opportunity for people of color by advancing multiracial leadership in corporate governance, expanding the talent pipeline for executive-level management, and growing minority businesses.

#### **Our Vision**

A Chicago region that is the most inclusive business ecosystem in the nation.

### **Our Values**

Excellence **Transparency** Integrity Collaborative Inclusion **Innovative** 



Corporate Inclusion Institute (CII-VII) **Opening Breakfast** 

First Academic Sessions

**Chicago United's 2024 Annual Meeting** 

Corporate Inclusion Institute (CII-VII) **Emotional Intelligence** 

**C-Suite Sessions:** 

**Elevating Equity in Business** Healthcare

**Business Leaders of Color Series Introduction to Corporate Governance** 

**Diversity Officer Roundtable Sharing Best Practices** 

**Mid-level Manager Series Leading with Emotional Intelligence** 

**Minority Business Partnership Program,** including the Five Forward™ Initiative Annual Kick-off Meeting **Empowering Success By Paying** 

**Corporate Inclusion Institute (CII-VII) Academic Sessions** 

**Diversity Officer Roundtable Sharing Best Practices** 

**Employee Resource Group Symposium Preventing Burnout and Succession Planning** 

**Minority Business Partnership Program,** including the Five Forward™ Initiative **Corporations and Their Committment To Support Minority-Owned Businesses** 

**Corporate Inclusion Institute (CII-VII)** Subtleties of Inclusion and Exclusion (Corporate Guides/Fellows)

Subtleties of Inclusion and Exclusion (Executive Sponsor/Direct Manager)

**C-Suite Sessions: Elevating Equity in Business** Venture Capital

**Business Leaders of Color Series Creating an Impressive Corporate Board Bio** 

**Mid-level Manager Series Building a Trauma Informed Workplace** 



**Corporate Inclusion Institute (CII-VII)** Academic Sessions

Minority Business Partnership Program, including the Five Forward™ Initiative Bridging The Access To Capital Gap

**Corporate Inclusion Institute (CII-VII)** Managing Change and Personal Transitions Workshop

**C-Suite Sessions: Elevating Equity in Business** Professional Services

**Business Leaders of Color Series Connecting to Board Opportunities** 

**Employee Resource Group Symposium** Allyship Across ERGs

**Minority Business Partnership Program,** including the Five Forward™ Initiative **Elevating and Sustaining Success** 

**Diversity Officer Roundtable Sharing Best Practices** 





**Corporate Inclusion Institute (CII-VII) Closing Reception** 

**C-Suite Sessions: Elevating Equity in Business** Energy

**Business Leaders of Color Series** Board Service: Private vs. Public Companies

Mid-level Manager Series: Fostering Leadership Agility

**Diversity Officer Roundtable Sharing Best Practices** 

Chicago United's 2024 Bridge Awards Celebration



## CHICAGO UNITED MEMBER COMPANIES

(AS OF 2.29.2024)

Abbott

Advanced Resources Advocate Aurora Health

Advocus National Title Insurance

Company Amazon

American Red Cross of Illinois

Aon plc

Ariel Investments

**ASI Services** 

Baxter International Inc.

Blue Cross Blue Shield of Illinois/

Health Care Service Corporation

BMO Harris Bank N.A.

BP America Inc.

Cabrera Capital Markets, LLC

California American Water

Campbell & Company The Caroline and Ora Smith

Foundation

CDW

The Chicago Community Trust The Chicago Urban League

Clarity Partners, LLC

ComEd, An Exelon Company

Cresco Labs

Deloitte

Delta Dental of Illinois

Discover

Diversified Technology, Inc.

DivIHN

Dominican University Brennan School

of Business

The Economic Club of Chicago

Ernst & Young LLP

Federal Reserve Bank of Chicago

Franczek P.C.

Gift of Hope Organ & Tissue Donor

Network

Governors State University

Grant Law, LLC

Goodwill Industries of Southeastern

Wisconsin and Metropolitan Chicago

Kairos Consulting Worldwide Katten Muchin Rosenman LLP **KDM** Engineering

KPMG LLP

The Kraft Heinz Company

Laner Muchin Ltd.

Livewire

McDonald's Corporation

Mesirow Financial

Metropolitan Family Services

Morningstar

MZI Group Inc.

Nash Brothers Construction Co., Inc.

Navistar

Nicor Gas

Northern Trust

Northwestern Medicine

Northwestern University

OCC

Peoples Gas & North Shore Gas

PNC Bank

Prado & Renteria CPAs Prof. Corp.

Primera Engineers, Ltd. Pritzker Private Capital

PwC LLP

Quarles & Brady LLP

**RGMA** 

RK Management Consultants, Inc.

RME (Rubinos & Mesia Engineers, Inc.)

Robert R. McCormick Foundation

SDI Presence LLC

Shapiro + Raj

Sidley Austin LLP

Slalom Consulting, LLC

Spaulding Ridge, LLC

T.A.S.C.

**UL Solutions** 

University of Chicago

University of Chicago Medicine

Valentine Austriaco & Bueschel, P.C

Walgreens

Wintrust Financial Corporation

Wynndalco Enterprises, LLC

Zurich Insurance





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www.Chicago-United.org

(312) 977-3060

300 East Randolph Street Suite 40.200 Chicago, IL 60601-5075 in 💆 f 🎯

@ChgoUnited