

Chicago United



ELEVATING EQUITY

BRIDGE AWARDS CELEBRATION

PRESENTED BY



Sponsorship Opportunities

Thursday, November 16, 2023 | 5:30-9:00 PM | Marriott Marquis Chicago

ABOUT THE PROGRAM

Chicago United is a corporate membership organization, advocate and thought leader committed to advancing multiracial leadership in corporate governance, executive level management and in growing minority businesses. Our vision is to transform the Chicago region into the most inclusive business ecosystem in the nation.

THE 2023 BRIDGE AWARDS CELEBRATION

The Bridge Award was established in 2004 and symbolizes the advocacy work of the organization in fostering multiracial leadership in business. The Chicago Bridge Award, bestowed during the celebration, honors an organization that has demonstrated extraordinary leadership in achieving diversity, equity and inclusion at the board and highest executive levels. Also presented is the CU Impact Award, inaugurated in 2022, honoring an impactful small or minority-owned business that is working towards inclusion and economic parity within their organization and in their community.

Our theme this year is “Elevating Equity.”

Together, we will honor our past, celebrate the present, and shape the future. United, we are Chicago.

A highlight of the 2023 Bridge Awards Celebration is the commemoration of two major Chicago United milestones: our 55th Anniversary and our 20th year presenting the talented individuals named as 2023 Business Leaders of Color.

We look forward to gathering with our partners, friends, allies, and supporters for an evening of celebration, united with the purpose of Elevating Equity.

Your sponsorship dollars support important Chicago United programming and initiatives, including:

Business Leaders of **COLOR**

MINORITY BUSINESS
PARTNERSHIP
FIVE FORWARD™

 Corporate
Inclusion Institute

INSIDE INCLUSION
Featuring the Corporate Diversity Profile

Sponsor Benefits	Presenting Sponsor \$85,000	Chairman's Circle \$55,000	Advocates for Change \$30,000	Corporate Citizens for Change \$12,000	Leaders for Change \$6,500
PRE-EVENT					
	AVAILABLE 2024				
Announcement or promo on all Chicago United program decks & orientations	•	-	-	-	-
Article, profile or interview in Chicago United's <i>Leading In Color</i> newsletter	•	-	-	-	-
Podium Announcement at BLC Reception in September 2023	•	-	-	-	-
Host Committee Listing	•	•	•	-	-
Logo on the event website and email promotions	•	•	•	•	Listing Only
Prominent Logo Recognition in Print Media, Promo Materials & Website	•	•	•	•	Listing Only
ON-SITE EVENT					
Pre-event Photo Opportunity with Honorees and Speakers	•	-	-	-	-
Branded Step and Repeat with Chicago United logo and theme	•	-	-	-	-
Remarks at Bridge Awards Celebration	•	-	-	-	-
Reserved Tables of 10	2 Premier	1 Premier	1 Premier	1	1
Podium Acknowledgement for Sponsorship	•	•	-	-	-
Acknowledgment during Dinner Program	•	•	•	•	•
CEO Diversity Statement in Program Book	•	•	•	-	-
Logo displayed during the event and included in program materials	•	•	•	•	Listing Only
POST EVENT					
Host a CEO Roundtable in 2024	•	-	-	-	-

AVAILABLE 2024

***NEW* Reception Sponsor Opportunity - \$15,000**

Elevate your brand and connect with industry trailblazers by becoming the Reception Sponsor for the 2023 Bridge Awards. This unique NEW sponsorship offers unparalleled exposure, exclusive naming rights, and direct engagement with an influential audience, cementing your company's status as a key supporter of progress and leadership across Chicagoland.

For sponsorship opportunities, contact Gail Arrigo at 312-977-3066

ELEVATING EQUITY SPONSORSHIP

REGISTRATION

Name

Organization

Title

Address

Phone Number

Email Address

CONTACT INFORMATION

Primary contact for any questions or details regarding the event, if different than above:

Name

Contact Phone

Contact Email

Chicago United is a 501(c)3 organization and contributions are deductible as provided by law. Tax ID: 36-2770509

Yes, I/we would like to support Chicago United at the following level:

- Presenting **AVAILABLE 2024**
- Chairman's Circle (\$55,000)
- Advocates for Change (\$30,000)
- Corporate Citizens for Change (\$12,000)
- Leaders for Change (\$6,500)
- Reception Sponsor **AVAILABLE 2024**
- Individual Tickets (\$750) Quantity _____
- Other - \$ _____

For donations of \$12,000 and up, please provide your company logo to Livia Kenney, lkennedy@pjhchicago.com. EPS or high resolution PDF files (with fonts outlined) are preferred. For donations of \$6,500, please indicate below how we should list your contribution.

PAYMENT OPTIONS

Please note for gifts of \$6,500 or more, preferred method of payment is ACH transfer or check

- To pay by check, please make payable to Chicago United and mail to: 300 E. Randolph, Suite 40.200 Chicago, IL 60601
- To pay by ACH Transfer, please contact Gail Arrigo, garrigo@chicago-united.org for instructions
- To pay by credit card, [Click Here](#), or visit chicago-united.org/donations

QUESTIONS?

For sponsorship opportunities and inquiries, please contact Gail Arrigo at garrigo@chicago-united.org