

2023 PROGRAMMING GUIDE

Chicago United

Advancing multiracial leadership in business



Programming with impact.

Chicago United is a corporate membership organization, advocate, and thought leader committed to advancing multiracial leadership in corporate governance, executive level management and in growing minority businesses. Our signature programming and initiatives allows our members to identify and discuss the issues and challenges critical to implement bold actions that develop, advance, and sustain an inclusive culture throughout their enterprises.

CEO Roundtable Series: Confidential, peer-to-peer, host-facilitated forums that discuss the issues and challenges critical to implementing bold actions that develop, advance, and sustain an inclusive culture. (Open to CEO Council Members only)

Diversity Officer Roundtable Series: Peer-to-peer learning sessions, facilitated by executives responsible for their organization's diversity, equity and inclusion strategies, that investigate current trends and leading practices for less common challenges.

Employee Resource Group Symposium: A prime opportunity to learn best practices from experts on creating models for highly effective resource groups that advance business imperatives.

Mid-level Manager Series: Programming that equips managers with the leadership skills to build collaborative, diverse and effective teams.

Emerging Leader Series: Focusing on young, diverse professionals, this series features insight from executives on navigating corporate culture toward career advancement.

Minority Business Partnership: A network of Chicago-area corporations who select five local minority firms and commit to helping them develop and grow in scale over a period of five years. Participating companies receive benchmarking tools and partnering minority firms receive capacity-building assistance, including coordinated resources from technical assistance agencies and nonprofits to address their individual needs.

Business Leaders of Color (BLC) Series: This series supports the growth and achievement of selected Business Leaders of Color. Participants will learn innovations and share ideas to become prime candidates for corporate Board of Directors' positions.

Corporate Inclusion Institute (CII): Established in 2019, this nine-month comprehensive talent development program helps organizations improve their employee experience and retention, and strengthening their ability to return value to shareholders.

Our Mission

To achieve parity in economic opportunity for people of color by advancing multiracial leadership in corporate governance, expanding the talent pipeline for executive level management, and growing minority businesses.

Our Vision

To transform the Chicago region into the most inclusive business ecosystem in the nation.

Our Values

Excellence
Transparency
Integrity
Collaborative
Inclusion
Innovative

Tiffany Hamel Johnson
President & CEO



2022-2023 CHICAGO UNITED BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

Chairman

John C. Robak
Chairman and Chief Executive Officer
Greeley and Hansen

Vice Chairman

Darrel Hackett
President
BMO Wealth Management - U.S.

Treasurer

George Burciaga
Chief Executive Officer
IGNITE CITIES

Secretary

Nichole Owens
Vice President,
Customer Channels
ComEd, An Exelon Company

Investment Officer

Santino Bibbo
Managing Director & Head of
Corporate Finance
Cabrera Capital Markets

BOARD MEMBERS

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Shareholder
Valentine Austriaco & Bueschel, P.C.

Tim Crane
President
Wintrust Financial Corporation

Cristy Garcia-Thomas
Chief External Affairs Officer
Advocate Aurora Health

Maurice Grant
Principal
Grant Law, LLC

Nidhi Kapoor
President
RK Management Consultants, Inc.

Sam Pambah
Principal
KPMG LLP

Erika Patterson
Director, Americas Corporate
Responsibility Leader
EY

Andrea Sáenz
President & Chief Operating Officer
The Chicago Community Trust

Katherine M. Scherer
Vice Chair, Central Region
Marketplace Leader and
Managing Partner, Chicago Office
Deloitte US

Karriem Shakoor
Senior Vice President - Chief
Information Officer
UL Solutions

Manika Turnbull
Senior Vice President and
Chief Human Resources Officer
Blue Cross and Blue Shield of
Illinois

ANNUAL MEETING

Chicago United's Annual Meeting welcomes Chicago-area business leaders who are committed to diversity, equity and inclusion to learn about the organization's upcoming initiatives towards furthering our mission. This meeting includes the installation of the 2023-2024 Board of Directors and Executive Committee members, a featured Fireside Chat conversation, and honors recognizing our Members' outstanding, mission-advancing contributions in 2022.

Attend if you are:

- A member of the CU Board of Directors
- A member of CU's CEO Council or Leaders Council
- A Diversity Officer
- A Business Leader of Color or a Chicago United Member Company guest
- An invited guest interested in learning about Chicago United and inclusion advocacy
- A Minority Business Partnership Committed Corporation executive

Wednesday, March 29 8:00 am – 11:00 am

300 E. Randolph Street, Chicago



CEO ROUNDTABLE SERIES

Senior-level leaders and C-suite executives across the business spectrum share certain common responsibilities. Chicago United's exclusive CEO Roundtable Series is a collection of confidential, peer-to-peer, host-facilitated forums that allow participants to identify and discuss the issues and challenges critical to implementing bold actions that develop, advance, and sustain an inclusive culture throughout their enterprises.

Attend if you are:

- A member of Chicago United's CEO Council (*guests and representatives are not eligible.*)



📅 Thursday, March 16 ⌚ 9:00 – 10:30 a.m.

📍 One N. Wacker Drive, 9th Floor, Chicago



Hosted by:

Laura Thonn

Chicago Office Managing Partner, PwC

📅 Monday, April 24 ⌚ 9:00 – 10:30 a.m.

📍 200 E. Randolph Street, Chicago



Hosted by:

Torrence Hinton

President, Peoples Gas

📅 Tuesday, June 6 ⌚ 9:00 – 10:30 a.m.

📍 200 W. Harrison Street, Chicago



Hosted by:

Celena Roldan

CEO, American Red Cross of Chicago & Northern Illinois

📅 Thursday, October 26 ⌚ 9:00 – 10:30 a.m.

📍 227 W. Monroe Street, Suite 3000, Chicago



Hosted by:

Martin Cabrera

CEO and Founder, Cabrera Capital Markets

📅 Wednesday, November 29

📍 321 N. Clark Street, 21st Floor, Chicago



Hosted by:

Mary Smith

President and Chair

The Caroline and Ora Smith Foundation



DIVERSITY OFFICER ROUNDTABLE SERIES


Chicago United’s Diversity Officer Roundtable Series presents peer-to-peer learning sessions facilitated by executives responsible for their organization’s diversity, equity, and inclusion strategies. With a focus on instructive analysis of current trends and leading practices, these programs provide participants with the insight needed to lead an organization towards an inclusive culture.

Attend if you are:

- A Human Resources Executive
- A Diversity, Equity, and Inclusion Officer
- A business leader responsible for inclusive talent development

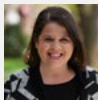
Tuesday, March 21 9:00 – 10:30 a.m.

Old Post Office Building, 433 W. Van Buren Street, Chicago

Hosted by:

Alethia Jackson
 Chief Diversity Officer, Walgreens


Wednesday, May 10 9:00 – 10:30 a.m.

200 E. Randolph Street, Chicago

Hosted by:

Jill Stein
 Inclusion, Diversity & Equity Lead, Slalom Chicago


Wednesday, August 9 9:00 – 10:30 a.m.

30 S. Wacker Drive, Chicago

Hosted by:

Kelly Jackson
 Vice President, People & Culture Capability
 BP America

Thursday, October 5 9:00 – 10:30 a.m.

111 Shuman Boulevard, Naperville

Hosted by:

Rheanna Guess
 Vice President, People & Diversity Officer
 Delta Dental of Illinois

BUSINESS LEADERS OF COLOR (BLC) SERIES

Through the Business Leaders of Color (BLC) Series, Chicago United identifies innovative, global thinkers and unites them to share insights on corporate board governance. Programming in this series connects BLCs to corporate opportunities and provides a platform to engage with accomplished and diverse Chicago-area business executives.

Attend if you are:

- A Chicago United Business Leader of Color

Hosted by

Deloitte.

📅 Friday, March 17 ⌚ 9:00 – 10:30 a.m.

📍 Virtual Event

Creating an Impressive Corporate Board Bio

Featuring:

Caroline Schoenecker

Experience Director, Center for Board Effectiveness, Deloitte

📅 Tuesday, June 27 ⌚ 9:00 – 10:30 a.m.

📍 111 S. Wacker Drive, Chicago

Making the Connection Reception

Featuring:

Caroline Schoenecker

Experience Director, Center for Board Effectiveness, Deloitte

2023 BUSINESS LEADERS OF COLOR RECEPTION

Save the date for this special reception introducing Chicago United's 2023 Business Leaders of Color. Now in its 20th year, this bi-annual honor celebrates 50 accomplished Professionals of Color who are ready for corporate board directorships.

Hosted by

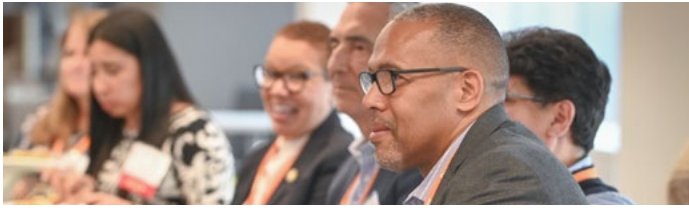


**NORTHERN
TRUST**

📅 Thursday, September 21 ⌚ 5:00 – 7:00 p.m.

📍 50 S. LaSalle Street, Global Conference Center, Chicago





MID-LEVEL MANAGER SERIES

Mid-level Managers often face unique challenges as their teams grow and diversify. Chicago United’s targeted programming equips Mid-level Managers with the leadership skills to build collaborative and effective teams and further impact their organization’s diversity, equity, and inclusion practices.

Attend if you are:

- CII Corporate Guide
- Employee Resource Group Leader
- Employee of Member Company

Hosted By



📅 Wednesday, March 22 ⌚ 9:00 – 10:30 a.m.

📍 Virtual



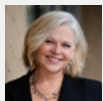
Inclusive Leadership in a Hybrid Workplace

La Toya McClellan

Senior Director – Global Head of Engagement, Diversity, Equity & Inclusion, Astellas US

📅 Thursday, June 15 ⌚ 9:00 – 10:30 a.m.

📍 9700 W. Higgins Road, Rosemont



Trauma Informed Leadership

Dr. Dawn Emerick

Principal & Owner, Dawn Emerick Consulting

📅 Tuesday, October 17 ⌚ 9:00 - 10:30 AM

📍 231 S. LaSalle Street, Chicago

Business Chemistry

Science and the Art of Business Relationships

EMERGING LEADER SERIES

Chicago United works to empower young, diverse professionals to accelerate their careers and advance multiracial leadership within their organizations. This series features Chicago United Business Leaders of Color who assess the tools necessary to navigate corporate culture toward career advancement.

Attend if you are:

- CII Fellow
- Employee Resource Group Member/Leader
- Employee of Member Company

📅 Tuesday, March 21 ⌚ 5:00-7:00 p.m.

📍 300 E. Randolph Street, Chicago



The Unspoken Rules of Corporate Culture

Rebecca Martinez O'Mara (2019 BLC)
Independent Board Director, Kadant

📅 July 2023 ⌚ 5:00 - 7:00 p.m.

📍 300 E. Randolph Street, Chicago



A Guide to Finding a Mentor/Sponsor

Lee Henderson (2021 BLC)
Americas Private Leader, EY

📅 Wednesday, September 27 ⌚ 5:00 - 7:00 p.m.

📍 300 E. Randolph Street, Chicago



Leveraging Your Internal Network

Anuradha Hebbar (2021 BLC)
Partner and Managing Director, Kincentric



EMPLOYEE RESOURCE GROUP SYMPOSIUM

Chicago United convenes Employee Resource Group Leaders through this series of programming to create an incomparable peer-to-peer learning experience. Participating Senior-level ERGs will learn from thought-leaders and experts as they share actionable strategies towards systemic change and cultural inclusiveness.

Attend if you are:

- A Chief Human Resources Officer/Chief Diversity Officer
- An Executive or Senior Human Resources professional responsible for resourcing and/or developing ERGs
- An ERG Executive Sponsor
- An ERG Chair/Leader

Hosted By



📅 Thursday, May 4 ⌚ 9:00 – 11:00 a.m.

📍 155 N. Upper Wacker Drive, Chicago



Tenacity For Life: Lessons in Life, Business, and the World Around Us

Lou Sandoval (2021 BLC)
President and Managing Partner, HALO Advisory

📅 Wednesday, September 20 ⌚ 9:00 – 11:00 a.m.

📍 155 N. Upper Wacker Drive, Chicago



Impacting Culture, Employee Engagement and Business Performance

Erika Patterson
Americas Corporate Responsibility Leader, EY



2023 Bridge Awards, 55th Anniversary and Business Leaders of Color Celebration

Chicago United's annual Bridge Awards Celebration recognizes excellence in corporate diversity, equity and inclusion and brings together Chicago's most influential business and civic leaders to honor exemplary diversity within corporate governance and foster multiracial leadership across the talent pipeline of Corporate America. Highlights of the celebration include the presentation of the Chicago Bridge Award, the CU Impact Award, and the BLC President's Award.

Additional highlights include the celebration of Chicago United's 55th Anniversary as well as the presentation of the 2023 Business Leaders of Color.

📅 Wednesday, November 16 ⌚ 5:30 - 9:00 PM

MINORITY BUSINESS PARTNERSHIP, INCLUDING THE FIVE FORWARD INITIATIVE™

Building on Chicago United's rich history of creating an inclusive business environment throughout Chicagoland, the Minority Business Partnership Program, which includes the Five Forward Initiative™ collaborates with strategic partners to provide Minority Business Enterprises programming, workshops and advice on capacity building. Programming in this series initiates networking and partnership opportunities between Minority Business Enterprises and Committed Corporations, which sets the foundation for future collaboration and business opportunities.

📅 Monday, May 15 ⌚ 9:00-10:30am

📍 35 E. Wacker Drive, Suite 3100, Chicago

Power in Technology Growth

Hosted by:



Audience: Minority Business Enterprises

📅 Tuesday, June 13 ⌚ 9:00-10:30am

📍 515 Factory Road, Addison

Boosting the Success Rate of Minority-Owned Enterprises

Hosted by:



Audience: Minority Business Enterprises, Committed Corporations

📅 September 2023 ⌚ 9:00-10:30am

Success Stories for Minority Business Owners

Hosted by:



Audience: Minority Business Enterprises, Committed Corporations

📅 October 2023 ⌚ 9:00-10:30am

Stimulating Growth of Entrepreneurship Among Minority-Owned Businesses

Audience: Minority Business Enterprises

CHICAGO UNITED MEMBER COMPANIES

(AS OF FEBRUARY 2023)

- | | | | |
|--|---|---------------------------------------|--------------------------------------|
| Abbott | ComEd, An Exelon Company | McDonald's Corporation | Robert R. McCormick Foundation |
| Advocate Aurora Health | Deloitte | Mesirov Financial | Roosevelt University |
| Amazon | Delta Dental of Illinois | Mitchell Titus, LLP | Sanchez Daniels & Hoffman LLP |
| American Red Cross of Illinois | Diversified Technology, Inc. | Montenegro Inc. | SDI Presence LLC |
| Aon plc | DivIHN | MZI Group Inc. | Shapiro + Raj |
| Ariel Investments | Dominican University Brennan School of Business | Nash Brothers Construction Co., Inc. | Sidley Austin LLP |
| Bank of America | The Economic Club of Chicago | Nicor Gas | Slalom Consulting, LLC |
| Baxter International Inc. | Ernst & Young LLP | Northern Trust | Spaulding Ridge, LLC |
| Blue Cross Blue Shield of Illinois/Health Care Service Corporation | Federal Reserve Bank of Chicago | Northwestern Medicine | Trilogy, Inc. |
| BMO Harris Bank N.A. | Gift of Hope Organ & Tissue Donor Network | Northwestern University | UL Solutions |
| The Boldt Company | GoodWill Industries of SE and Wisconsin | OCC | University of Chicago |
| BP America Inc. | Grant Law, LLC | Peoples Gas & North Shore Gas | University of Chicago Medicine |
| Cabrera Capital Markets, LLC | Greeley and Hansen | PMI Energy Solutions, LLC | USG Corporation |
| California American Water | IGNITE CITIES | PNC Bank | Valentine Austriaco & Bueschel, P.C. |
| Caroline and Ora Smith Foundation | Kairos Consulting Worldwide | Prado & Renteria CPAs Prof. Corp. | VisionIT |
| CDW | Katten Muchin Rosenman LLP | Primeria Engineers, Ltd. | Walgreens |
| Chicago Sun-Times | KDM Engineering | Pritzker Private Capital | Weber Shandwick |
| Cresco Labs | KPMG LLP | PwC LLP | Wintrust Financial Corporation |
| The Chicago Community Trust | Laner Muchin Ltd. | Quarles & Brady LLP | WTTW |
| The Chicago Urban League | | RGMA | Wynndalco Enterprises, LLC |
| Clarity Partners, LLC | | RK Management Consultants, Inc. | |
| | | RME (Rubinos & Mesia Engineers, Inc.) | |

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Advancing multiracial leadership in business



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