

# Chicago United

Advancing multiracial leadership in business



## MEMBERSHIP BROCHURE



## ABOUT CHICAGO UNITED

### OUR MISSION

To achieve parity in economic opportunity for people of color by advancing multiracial leadership in corporate governance, expanding the talent pipeline for executive-level management, and growing minority businesses.

### OUR VISION

A Chicago region that is the most inclusive business ecosystem in the nation.

### OUR VALUES

Excellence  
 Transparency  
 Integrity  
 Collaborative  
 Inclusion  
 Innovative

**Tiffany Hamel Johnson**

President & CEO

**Chicago United**



## 2022-2023 CHICAGO UNITED BOARD OF DIRECTORS

### EXECUTIVE COMMITTEE

#### Chairman

**John C. Robak**

Chairman and Chief Executive Officer  
 Greeley and Hansen

#### Treasurer

**George Burciaga**

Chief Executive Officer  
 IGNITE CITIES

#### Investment Officer

**Santino Bibbo**

Managing Director & Head of Corporate  
 Finance  
 Cabrera Capital Markets

#### Vice Chairman

**Darrel Hackett**

President  
 BMO Wealth  
 Management - U.S.

#### Secretary

**Nichole Owens**

Vice President,  
 Customer Channels  
 ComEd, An Exelon Company

### BOARD MEMBERS

#### Aurora Austriaco

Shareholder  
 Valentine Austriaco &  
 Bueschel, P.C.

#### Nidhi Kapoor

President  
 RK Management Consultants, Inc.

#### Katherine M. Scherer

Vice Chair, Central Region Marketplace  
 Leader and Managing Partner, Chicago Office  
 Deloitte US

#### Tim Crane

President  
 Wintrust Financial Corporation

#### Sam Pambah

Principal  
 KPMG LLP

#### Karriem Shakoor

Senior Vice President - Chief Information  
 Officer  
 UL Solutions

#### Cristy Garcia-Thomas

Chief External Affairs Officer  
 Advocate Aurora Health

#### Erika Patterson

Director, Americas Corporate Responsibility  
 Leader  
 EY

#### Manika Turnbull

Senior Vice President and  
 Chief Human Resources Officer  
 BlueCross and BlueShield of Illinois

#### Maurice Grant

Principal  
 Grant Law, LLC

#### Andrea Sáenz

Chief Operating Officer  
 The Chicago Community Trust



Diverse representation matters. If people of color are at the table where decisions are made and policies are set, then more innovation occurs and shareholder value increases. This is more than a moral imperative. Membership with Chicago United helps your organization remain competitive.



**Tiffany Hamel Johnson**  
President and CEO  
Chicago United

## VALUE OF BECOMING A CHICAGO UNITED MEMBER

Chicago United is the premier thought leader in advancing inclusion. Our signature programs, initiatives and research provide the tangible tools your company needs to transform culture within your organization.

Our nearly 100 member companies include Fortune 500, large, mid- and small-sized businesses, minority-owned businesses, as well as civic and nonprofit institutions.

Consider joining this exceptional community of corporate and civic leaders who are steadfast in establishing actionable strategies and increasing diverse, inclusive leadership.

### Membership Benefits:

- **CEO Roundtable Series:** Confidential, peer-to-peer, host-facilitated forums that discuss the issues and challenges critical to implementing bold actions to develop, advance, and sustain an inclusive culture.
- **Diversity Officer Roundtable Series:** Peer-to-peer learning sessions, facilitated by executives responsible for their organization's diversity strategies, that investigate current trends and leading practices for less common challenges.
- **Employee Resource Group Symposium:** A prime opportunity to learn best practices from experts on creating models for highly effective resource groups that advance business imperatives.
- **NEW: Mid-Level Manager Series:** A series of programs designed to equip mid-level managers with the leadership skills to build collaborative and effective teams and further impact their organization's diversity, equity, and inclusion practices.
- **NEW: Emerging Leader Series:** A series of programs that empower young, diverse professionals. Through exposure to Chicago United's Business Leaders of Color, participants gain insight into assessing and navigating corporate culture toward career advancement.
- **Minority Business Partnerships Program, including The Five Forward Initiative™:** A network of Chicago area corporations who select five local minority firms and commit to helping them develop and grow in scale over a period of five years. Participating companies receive benchmarking tools and partnering minority firms receive capacity-building assistance, including coordinated resources from technical assistance agencies and nonprofits to address their individual needs.
- **NEW: Business Leaders of Color (BLC):** A program that identifies candidates for corporate Board of Directors' positions. The men and women we select are innovative, global thinkers who are ready to provide shareholder value in a changing world. For the past 18 years, Chicago United has identified 470 diverse executives that have served in over 300 corporate board positions.
- **Corporate Inclusion Institute\* (CII):** A talent development program that drives business performance through inclusion. Founded in 2019 to address challenges within the middle management pipeline, CII helps businesses harness the power of inclusion and promotes cultural transformations.
- **Inside Inclusion:** A research publication that provides a complete review of the status of diversity and inclusion progress in Chicago's top corporations.

*\*The fee to enroll in the Corporate Inclusion Institute is \$15,000.*



## JOIN OUR COMMUNITY

Be a part of leading sustainable change and enacting diversity and inclusive practices within your organization.

Category	Public, Private, Partnerships & Holding Companies (Gross Revenues)	Banks/Financial Services (Assets)	Not-for-Profits	Dues
A	Greater than \$1 Billion	Greater than \$10 Billion		\$20,000
B	\$500 Million to \$1 Billion	\$5 Billion to \$10 Billion		\$15,000
C	\$75 Million to \$500 Million	\$1 Billion to \$5 Billion		\$10,000
D	\$25 Million to \$75 Million	\$500 Million to \$1 Billion		\$5,000
E	Less than \$25 Million	\$100 Million to \$500 Million		\$2,000
F			Greater than \$100 Million	\$9,000
G			Less than \$100 Million	\$4,000

## THANK YOU FOR YOUR INTEREST IN MEMBERSHIP

Please submit this form to [cuinto@chicago-united.org](mailto:cuinto@chicago-united.org).

Company Name

Headquarter Address

Phone

Company Website

Years in Business

Gross Revenue

Number of Employees

Application Contact Name/Info

# 2022 CHICAGO UNITED MEMBERS

(As of September 7, 2022)

Abbott  
Advocate Aurora Health  
Amazon  
American Red Cross of Illinois  
Aon plc  
Ariel Investments  
Astellas Pharma US  
Bank of America  
Baxter International Inc.  
Blue Cross Blue Shield of Illinois/ Health Care Service Corporation  
BMO Harris Bank N.A.  
The Boldt Company  
BP America Inc.  
Cabrera Capital Markets, LLC  
California American Water  
The Caroline and Ora Smith Foundation  
CDW  
The Chicago Community Trust  
The Chicago Urban League  
Clarity Partners, LLC  
ComEd, An Exelon Company  
Cresco Labs  
Deloitte  
Delta Dental of Illinois  
Diversified Technology, Inc.  
DivIHN  
Dominican University Brennan School of Business  
The Economic Club of Chicago  
Envision Unlimited  
Ernst & Young LLP  
Federal Reserve Bank of Chicago  
Franczek P.C.  
Gift of Hope Organ & Tissue Donor Network  
Grant Law, LLC  
Greeley and Hansen  
IGNITE CITIES  
Johnson, Blumberg & Associates, LLC  
Kairos Consulting Worldwide  
Katten Muchin Rosenman LLP  
KDM Engineering  
KPMG LLP  
Laner Muchin  
LSL Healthcare Inc.  
McDonald's Corporation  
Mesirow Financial  
Mitchell Titus, LLP  
Montenegro Inc.  
MZI Group Inc.  
Nash Brothers Construction Co., Inc.  
Nicor Gas  
Northern Trust  
Northwestern Medicine  
Northwestern University  
OCC  
Peoples Gas & North Shore Gas  
PMI Energy Solutions, LLC  
PNC Bank  
Prado & Renteria CPAs Prof. Corp.  
Primera Engineers, Ltd.  
Pritzker Private Capital  
PwC LLP  
Quarles & Brady LLP  
RGMA  
RK Management Consultants, Inc.  
RME (Rubinos & Mesia Engineers, Inc.)  
Robert R. McCormick Foundation  
Roosevelt University  
Sanchez Daniels & Hoffman LLP  
SDI Presence LLC  
Shapiro + Raj  
Sidley Austin LLP  
Slalom Consulting, LLC  
Spaulding Ridge, LLC  
Trilogy, Inc.  
UL Solutions  
United Airlines  
University of Chicago  
University of Chicago Medicine  
University of Illinois at Chicago  
USG Corporation  
Valentine Austriaco & Bueschel, P.C.  
VisionIT  
Walgreens  
Weber Shandwick  
Wintrust Financial Corporation  
Wynndalco Enterprises, LLC

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