

Chicago United



THE POWER OF
INCLUSION

BRIDGE AWARDS CELEBRATION

PRESENTED BY

BMO





ABOUT THE PROGRAM

Chicago United is a corporate membership organization, advocate and thought leader committed to advancing multiracial leadership in corporate governance, executive level management and in minority business partnerships. Our vision is to transform the Chicago region into the most inclusive business ecosystem in the nation. We lead with inspiration, intention, and transparency, and are proud to be trailblazers dedicated to our mission, vision and values to advance multiracial leadership in corporate America.

Chicago United's Bridge Awards Celebration is the premier diversity, equity and inclusion event in Chicago. This highly anticipated celebration honors DEI excellence within corporate governance, cultivates multiracial leadership at the highest levels of corporate America, and connects Chicago's most influential business executives and civic leaders who share the value of advancing diversity, equity and inclusion within in their organizations and communities.

Our theme this year is "The Power of Inclusion."

Working together, we are powerful and that power will ultimately create a stronger, more inclusive business environment throughout Chicago.

We look forward to gathering with our partners, friends, allies, and supporters for an evening of celebration, united by The Power of Inclusion.

THE BRIDGE AWARD

The Bridge Award was established in 2004 and represents a key component that propels the advocacy work of the organization in fostering multiracial leadership in business. The Chicago Bridge Award, to be bestowed during the celebration, honors a Chief Executive Officer who has demonstrated extraordinary leadership in achieving diversity, equity and inclusion, especially at the board and highest executive levels within their organization. This award brings visibility to those who have led change and inspired others to follow.

Sponsor Benefits	Presenting Available for 2023	Chairman's Circle \$50,000	Advocates for Change \$25,000	Corporate Citizens for Change \$12,000	Leaders for Change \$6,500
PRE-EVENT					
Prominent Logo Recognition in Print Media and Other Promotional and Program Material	•	•	•	•	Listing Only
Listing as part of the Host Committee	•	•	•	-	-
Media recognition in advertisements in major Chicago newspaper	•	-	-	-	-
Logo on the event website and email promotions linked to sponsor company website	•	•	•	•	Listing Only
Leadership Role in the promotion of the Bridge Awardee	•	-	-	-	-
Participation in a pre-event fireside chat with a prominent Chicago Leader	•	•	-	-	-
ON-SITE EVENT					
Remarks at Bridge Awards Celebration	•	-	-	-	-
Reserved Tables of 10	2 Premier	1 Premier	1 Premier	1	1
Pre-event Photo Opportunity with Honorees and Speakers	•	•	•	-	-
Acknowledgment During Dinner Program	•	•	•	-	-
Logo displayed during the event and included in program materials	•	•	•	•	Listing Only
CEO Diversity Statement in aProgram Book	•	•	-	-	-
<p>Individual tickets are also available for \$650 per ticket. For sponsorship opportunities, contact Gail Arrigo at 312-977-3066</p>					

By becoming a sponsor of the 2022 Bridge Awards Celebration you help guide the conversation around diversity, equity, inclusion and economic parity in Chicago. Your sponsorship dollars support important Chicago United programming, including:

Business Leaders of **COLOR**

**MINORITY BUSINESS
PARTNERSHIPS**
FIVE FORWARD™

INSIDE INCLUSION
Featuring the Corporate Diversity Profile

 **Corporate
Inclusion Institute**



THE POWER OF INCLUSION SPONSORSHIP

REGISTRATION

Name

Organization

Title

Address

Phone Number

Email Address

CONTACT INFORMATION

Primary contact for any questions or details regarding the event, if different than above

Name

Contact Phone

Contact Email

Chicago United is a 501(c)3 organization and contributions are deductible as provided by law. Tax ID: 36-2770509

Yes, I/we would like to support Chicago United at the following level

- | | |
|---|---|
| <input type="checkbox"/> Presenting (\$75,000) | <input type="checkbox"/> Leaders for Change (\$6,500) |
| <input type="checkbox"/> Chairman's Circle (\$50,000) | <input type="checkbox"/> Individual Tickets (\$650) |
| <input type="checkbox"/> Advocates for Change (\$25,000) | Quantity_____ |
| <input type="checkbox"/> Corporate Citizens for Change (\$12,000) | <input type="checkbox"/> Other - \$_____ |

For donations of \$12,000 and up, please provide your company logo to Livia Kenney, lkenney@pjhchicago.com. EPS or high resolution PDF files (with fonts outlined) are preferred. For donations of \$6,500, please indicate below how we should list your contribution.

PAYMENT OPTIONS

Please note for gifts of \$6,500 or more, preferred method of payment is ACH transfer or check

- ☐ To pay by check, please make payable to Chicago United and mail to: 300 E. Randolph, Suite 40.200 Chicago, IL 60601
- ☐ To pay by ACH Transfer, please contact Gail Arrigo, garrigo@chicago-united.org for instructions
- ☐ To pay by credit card, [Click Here](#), or visit chicago-united.org/donations

QUESTIONS?

For sponsorship opportunities and inquiries, please contact Gail Arrigo at garrigo@chicago-united.org