

2011 Supporting Opportunities

Four levels of commitment provide an opportunity to exhibit support for multiracial diversity to an audience of mid- to upper-level managers and successful minority entrepreneurs.



Changing Color of Leadership®

Featuring the 2011 Business Leaders of Color!

November 16, 2011

Hilton Chicago, 720 S. Michigan Avenue

\$50,000 CHAIRMAN'S CIRCLE

- Inclusion in radio public service announcements*
- Brand prominence in print media promotions
- Brand inclusion in promotional and program materials
- Signage in prime locations and designated program segments
- (1) Table of 10 at the Bridge Awards Dinner – executive seating
- (10) Registrations for the Changing Color of Leadership Conference – Luncheon and Forums, including priority seating at the Plenary Sessions (assigned on a first-come, first-served basis)
- (1) Full page color ad in the Changing Color of Leadership Conference Guide
- (1) CEO Diversity Statement Page in the Changing Color of Leadership Conference Guide

\$25,000 ADVOCATES FOR CHANGE

- Brand inclusion in all promotional and program materials
- Signage in prime locations and designated program segments
- (1) Table of 10 at the Bridge Awards Dinner – executive seating
- (6) Registrations for the Changing Color of Leadership Conference – Luncheon and Forums, including priority seating at the Plenary Sessions (assigned on a first-come, first-served basis)
- (1) Full page color ad in the Changing Color of Leadership Conference Guide
- (1) CEO Diversity Statement Page in the Changing Color of Leadership Conference Guide

\$10,000 CORPORATE CITIZENS FOR CHANGE

- Inclusion in promotional and program materials
- Signage in prime locations
- (1) Table of 10 at the Bridge Awards Dinner
- (4) Registrations for the Changing Color of Leadership Conference – Luncheon and Plenary Sessions
- (1) Full page color ad in the Changing Color of Leadership Conference Guide

\$5,000 LEADERS FOR CHANGE

- (1) Table of 10 at the Bridge Awards Dinner
- (2) Registrations for the Changing Color of Leadership Conference – Luncheon and Plenary Sessions
- (1) Full page black and white ad in the Changing Color of Leadership Conference Guide

*Note: A limited number of radio media packages are available and are assigned on a first-come, first-served basis.

Support opportunities and benefits are subject to change.

Visit www.chicago-united.org or call 312-977-3060 for more information.